

Introductory Offer - 50% Discount until December 31, 2008!

hottDhaka.com Rate Card

Banner Advertising

There will be a maximum of 3 Banners per spot per month, which will be displayed on rotation.

Package #	Section	Top Banner		Right Navigation Banner		Bottom Banner	
		Monthly Rate for 1 Spot	Promotional Rate	Monthly Rate for 1 Spot	Promotional Rate	Monthly Rate for 1 Spot	Promotional Rate
1	Home Page and myDhaka	35,000	17,500	24,000	12,000	18,000	9,000
2	hottSpots	30,000	15,000	20,000	10,000	15,000	7,500
3	hottPeople	20,000	10,000	14,000	7,000	10,000	5,000
4	hottTalk	15,000	7,500	-	-	7,500	3,750
5	hottEvents	30,000	15,000	20,000	10,000	15,000	7,500
6	hottPics	15,000	7,500	10,000	7,000	7,500	3,750
7	Whole Site	120,000	60,000	75,000	37,500	60,000	30,000

★ Banners prices are exclusive of a 6,000 taka design fee

Integrated Content

There will be only featured spot per one category, and one for each homepage

Package #	Section/ Description	Monthly Rate	Promotional Rate
1	Featured Spot	30,000	15,000
2	Home Page (hottDhaka.com)	30,000	15,000
2	Section Homepage (hottSpots or hottEvents)	15,000	7,500
3	Category Homepage (Eat/Chill, Parties/Concerts)	6,000	3,000
4	Sponsored Search	10,000	5,000
5	Sponsored Mini Feed	8,000	4,000
6	Sponsored Poll	10,000	5,000

Sponsored Chat Room : Please contact us for further discussion.